AWARD-WINNING KEYNOTE SPEAKER

BAYLOR BARBEE

ENGINEERING CONFIDENCE THAT DOESN'T FOLD UNDER PRESSURE.

- Best-Selling Author & Mindset Consultant
- Confidence Speaker & Endurance Athlete
- 18+ Years on Stage • 8 Published Books

"Confidence isn't something you find.
It's something you build — and I show teams exactly how."

18+	8	500+	1.5K+
YEARS ON STAGE	BOOKS PUBLISHED	EVENTS DELIVERED	PODCAST EPISODES

TRUSTED BY LEADING ORGANIZATIONS

CHASE · American Airlines · kw KELLERWILLIAMS · Baylor University · xerox · TEDx

ABOUT BAYLOR

THE CONFIDENCE BUILDER

I didn't start my career behind a microphone. I started it on a football field. As a former D1 athlete at Baylor University, I learned early that performance isn't a gift — it's a system. You train it. You install it. You repeat it until it holds under the pressure of game day.

After football, I traded the field for a finish line. As an endurance athlete and marathoner, I discovered that mile 19 — the point where your body says stop but your identity decides — is the same moment every professional, executive, and team faces in high-stakes environments. That became my framework.

The Mile 19 Method™ is a structured, three-phase confidence system: Pressure, Surge, Stabilize. It teaches individuals and teams to identify their breaking point before it arrives, execute a deliberate surge through resistance, and stabilize that elevated performance so it becomes the new baseline — not a one-time peak.

Most training stops at motivation. Motivation fades when conditions get hard. Sustainable confidence is different — it's architectural. It's built from identity, reinforced through repetition, and tested under real pressure until it holds. That's what I install in every engagement.

Armed with degrees in Entrepreneurship and Marketing from Baylor University and a Master's in Education, I built a body of work designed to do one thing: give organizations a repeatable system for performing at their highest level precisely when stakes are highest.

Eight published books. A daily podcast with over 1,500 episodes. Clients including Chase, American Airlines, TEDx, and Fortune 500 teams across financial services, real estate, healthcare, and beyond. Confidence is not a personality trait — it's a competitive advantage that can be built, measured, and deployed on demand.

What I do isn't about feeling good in the room. It's about building the internal architecture that produces consistent results — even when conditions aren't ideal, the market shifts, or the team is running on empty.

> "The biggest competitive advantage any organization has isn't strategy or technology — it's a workforce that genuinely believes in their ability to execute."

IDENTITY
Award-Winning Keynote Speaker

BACKGROUND
D1 Football Baylor University

ACADEMIC
Entrepreneurship & Marketing M.Ed. in Education

AUTHOR
8 Books Published

PODCAST
Shark Theory 1,500+ Episodes

METHODOLOGY
Mile 19 Method™

EXPERIENCE
18+ Years on Stage

ATHLETIC
Endurance Athlete & Marathoner

BASED
Dallas, Texas

SPEAKING CATEGORIES

Sales & Revenue Growth — Career Mobility — Leadership Development — High-Performing Teams

WHAT BAYLOR SPEAKS ON

KEYNOTE TOPICS

01 MOST REQUESTED

The Confidence Advantage™

“Confidence Isn’t Given. It’s Engineered.”

Most organizations lose ground not because of strategy — but because their people shrink under pressure. This keynote installs a repeatable confidence framework backed by neuroscience, turning confidence from a personality trait into a competitive advantage your organization can deploy on demand.

KEY OUTCOMES

- Reprogram limiting beliefs killing performance in high-stakes moments
- A 3-step confidence framework that functions like a deployable skill
- Immediate action steps to surge when the stakes are highest

Sales Teams | Leadership | Annual Conferences

02 CAREER • GROWTH • TEAMS

Opportunity Engineer

“Spot What Others Miss. Build What Others Won’t.”

The people who win aren’t always the most talented — they’re the ones who see opportunity where others see obstacles. Audiences leave with a practical system for building momentum with limited resources and turning setbacks into strategic launchpads.

KEY OUTCOMES

- Transform setbacks into strategic solutions — immediately applicable
- Uncover hidden opportunities your competition is overlooking
- Convert visibility into consistent, compounding results

Growth Teams | Sales Organizations | Entrepreneurs

03 PROPRIETARY FRAMEWORK

The Mile 19 Method™

“Push Past the Wall. Perform Under Pressure.”

Mile 19 is where most people’s bodies say stop. It’s also where every meaningful goal in business and leadership reaches its breaking point. This keynote gives a battle-tested framework for surging through pressure — not with blind grit, but engineered strategy.

KEY OUTCOMES

- Identify personal and team Mile 19 pressure points in advance
- The Surge Protocol: 3 steps to break through any wall
- Build mental architecture before adversity arrives

C-Suite | High-Performance Teams | Change Management

04 FAITH • LEADERSHIP • PURPOSE

Forging Faith Under Fire

“Lead with Conviction When Certainty Is Gone.”

The moments that define leaders aren’t the easy ones. Using personal story, scripture, and performance psychology, this keynote equips leaders to move forward with clarity when the path isn’t clear and build conviction that holds under extreme pressure.

KEY OUTCOMES

- Lead with clarity and conviction when certainty is absent
- Build conviction-based decision frameworks rooted in values
- Develop a team culture of resolve, not just resilience

Faith-Based Organizations | Non-Profits | Community Leaders

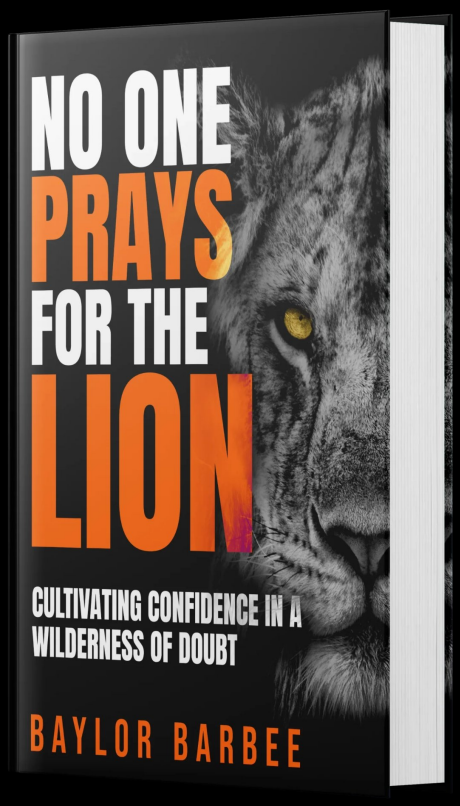
All keynotes fully customized to your audience, industry, and event goals

LATEST RELEASE

No One Prays for the Lion.

Cultivating Confidence in a Wilderness of Doubt

Nobody roots for the lion. The gazelle gets the sympathy. The underdog gets the crowd. But the lion doesn't hunt because people are watching — it hunts because that's what it was built to do.



Most people spend their careers waiting to be chosen, validated, and celebrated. They shrink. They hedge. They wait for permission. This book is for the ones who stopped waiting.

No One Prays for the Lion is a raw, direct challenge to the mindset that keeps high performers playing small. It's about owning the apex position you were designed for — without apologizing for the hunger it takes to get there.

> **"The lion doesn't ask for permission to be great. Neither should you." — Baylor Barbee**

WHAT THIS BOOK INSTALLS

- **The achiever mindset — performing without seeking permission or validation**
- **Why playing it safe is the most dangerous thing a high performer can do**
- **How to silence the inner audience that's rooting against you**
- **The identity shift that separates those who dominate from those who defer**

GET YOUR COPY

BaylorBarbee.com or Amazon.com

Bulk orders available for team, conference, and event distribution

READY TO BOOK BAYLOR?

LET'S CONNECT

Every engagement starts with understanding your audience. Let's build something that actually moves them.

PHONE
(214) 334-4815

EMAIL
Win@BaylorBarbee.com

WEBSITE
BaylorBarbee.com

HOW IT WORKS

01 **Submit Inquiry**
Fill out the form at BaylorBarbee.com

02 **Discovery Call**
30-min call to understand your audience & goals

03 **Customization**
Baylor tailors the message to your event

04 **Game Day**
You show up. Baylor handles the rest.